

AWSNA SERVICE MARK POSITION STATEMENT

Use of the Service Marks “Waldorf”, “Steiner” and “Rudolf Steiner”

And

Affiliation with the Association of Waldorf Schools of North America

“Waldorf”, “Steiner” and “Rudolf Steiner” are internationally registered service marks in the field of education. In the United States, the Association of Waldorf Schools of North America (AWSNA) holds the rights to these service marks through the U.S. Patent and Trademark Office. Only schools, institutions or organizations which have received express permission from the Association of Waldorf Schools of North America may represent themselves as Waldorf schools or use the words “Waldorf”, “Steiner” or “Rudolf Steiner” in their names, subtitles and program descriptions. Only independent schools affiliated with AWSNA and meeting AWSNA’s criteria for use have been granted permission to use these service marks.

AWSNA is an association of independent schools working out of the pedagogical indications of Rudolf Steiner. Waldorf education is devoted to contributing to spiritual, social and economic renewal. It should be understood by any school or institution seeking affiliation with AWSNA that Waldorf education is based on Anthroposophy, the philosophy initiated by Rudolf Steiner.

Questions regarding the use of these service marks by schools in Canada need to be addressed to the Waldorf School Association of Ontario (WSAO).

Guidelines for affiliation with AWSNA are available from the Association