

Advertising Opportunities on WhyWaldorfWorks.org

Sponsorship Positions

We offer a range of sponsor opportunities on WhyWaldorfWorks.org. These include:

Sponsored Banners

Several graphic sponsor positions are available on 6 month and 1 year basis. These positions are:

A. Skyscraper (120x600) \$3000 for 6 months /\$5000 per year
Vertical position on right-hand side of all pages.

B. Small Rectangle (300x250) \$2500 6 months /\$4000 per year
Below skyscraper on right side, wide enough to interrupt the content flow of the page

C. Sponsor Logos (120x90) \$1500, 6 months /\$2500 per year
Below the Sponsored Links section on the left side.

D. Sponsored Linked \$500 for 6 months /\$800 per year
A box of links on left side of page, below the Renewal magazine section. This box will also appear above-the-fold on the product directory pages under "Waldorf Community > Waldorf Community Marketplace".

E. Waldorf Community Marketplace (starting at \$100)
A directory of business and cultural resources for our growing community. Please see the attached information and rate sheet for a complete description.

FOR PRICING INFORMATION CONTACT:

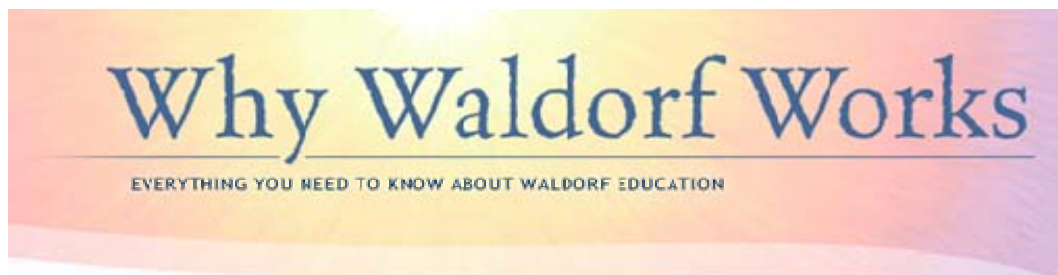
Email: ads@awsna.org

Or call:

Sarah Dinan at 518-672-7878 or

Patrice Maynard at 518-929-5189

The screenshot displays the homepage of WhyWaldorfWorks.org. At the top, a navigation menu includes links for 'WHY WALDORF WORKS', 'WALDORF EDUCATION', 'NEWS & EVENTS', 'AWSNA', 'FIND A SCHOOL', 'GLOBAL WALDORF', 'WALDORF COMMUNITY', 'TEACHER PREPARATION', 'ONLINE STORE', and 'CONTACT US'. The main header features the site title 'Why Waldorf Works' with the tagline 'EVERYTHING YOU NEED TO KNOW ABOUT WALDORF EDUCATION'. The content area is divided into several sections: a 'Welcome' message, a 'Weekly Blog' section, and a 'Sponsored Ad Links' section. On the right side, there are three distinct advertising spots: a vertical 'Skyscraper (120x600)' with a large letter 'A', a 'Small Rectangle (300x250)' with a large letter 'B', and a 'Sponsor Logo' section with three placeholder boxes labeled 'SPONSOR LOGO' and a large letter 'C'. The footer contains a list of navigation links: 'Home Page | Why Waldorf Works | Waldorf Education | News & Events | AWSNA | Find A School | Global Waldorf | Waldorf Community | Teacher Preparation | Online Store | Contact Us'.



The Waldorf Community Marketplace

Join the Marketplace that seeks renewal and change. Reach the communities and individuals that lead the emerging culture. The Marketplace links businesses that acknowledge the importance of Waldorf Education with consumers who value businesses that support and strengthen Waldorf communities. The Marketplace identifies businesses and resources offering goods and services that make your life – and the earth’s – better.

Search by category or by business name. Listings in each category are organized alphabetically. An alphabetical index of all businesses is also provided.

The Marketplace is not intended to be used for solicitation purposes or as a mailing list.

AWSNA takes no responsibility for content, views expressed, or business claims made by the listed businesses. Inclusion does not constitute an endorsement of goods or services by the Association of Waldorf Schools of North America. We strive to ensure the accuracy of the Marketplace. If you should encounter a dead or outdated link please let us know.

Marketplace Categories: Architecture/Construction/Landscaping; Art & Art Supplies/Officer Supplies; Books/Calendars/Cards; Cleaning & Paper Products; Clothes & Shoes; Educational Resources/Camps; Environmental/Energy Products; Health/Personal Care; Music; Organizations; Retail Stores/Restaurants/Food; Services/Consultants; Toys

Marketplace Rates

Standard Marketplace Listing

6 months	\$ 50
1 year	\$100

Highlighted- “mini-logo” listings

6 months	\$200
1 year	\$350

“Above-the-Fold” listing – category specific top billing

6 months	\$250	with logo	\$350
1 year	\$400	with logo	\$500

Sponsored Links

Be listed on the Why Waldorf Works homepage AND on the marketplace.

All special opportunity!

6 months	\$500
1 year	\$800

Marketplace Advertising Contract

Please send Directory inquiries to ads@awsna.org or call Sarah Dinan at 518-672-7878. Submissions are accepted at AWSNA's discretion, and are subject to editing. Listings are billed for either 6 month or 1 year; please see the Directory Rates section for pricing.

Date _____

Type of Listing: Standard, Mini-logo, Above Fold, Sponsored (*circle one*) **Rate/Cost** \$ _____

Credit Card # _____ Exp. Date _____

Contact/Name on Card _____

School Affiliation (if any): _____

(Check all that apply)

- Waldorf School Store
- Current Parent
- Alumni
- Faculty
- Alumni Parent
- Friend
- Other _____

Directory Information: (Including commitments, certifications, and awards for sustainable practices.)

Company Name _____

Company Address _____

Phone _____ Fax _____

Email _____

Website _____

Directory Category: _____

(see list of categories on first page- one category per listing.)

Brief description of product or service:



ASSOCIATION OF WALDORF
SCHOOLS OF NORTH AMERICASM